

Protect Ag Conservation Digital Toolkit

Spring 2023





The Mission of Protect Ag Conservation

- We are proud to join over 600 of America's leading farmer, rancher, sportsmen, wildlife & conservation groups to call on #Congress to follow through on its promise to #ProtectAgConservation.
- Investing in #conservation is good for the planet and good for business. That's why we joined over 600 of America's leading farmer, rancher, sportsmen, wildlife & conservation groups to call on #Congress to follow through on its promise to #ProtectAgConservation.





The Importance of Farm Bill Programs to Climate

- We have a once-in-a-generation chance to confront the climate crisis and farmers, ranchers and sportsmen are ready to lead! #Congress must follow through on its promise to #RuralAmerica and secure \$20 billion for climate-smart ag and conservation. #ProtectAgConservation
- What will Congress' \$20B investment in #ClimateSmartAg do? 1. Carbon sequestration 2. Reduce greenhouse gas emissions 3. Support rural communities 4. Save #wildlife habitats for the next generation. #ProtectAgConservation





The Importance of Farm Bill Programs to Climate

- Farmers, ranchers, and foresters are ready to move agriculture toward net zero emissions. Congress must #ProtectAgConservation to make that goal a reality.
- Demand for conservation on 13.8 million acres goes unmet because of inadequate #FarmBill funding every year. Congress can fix this problem and #ProtectAgConservation. It's more important now than ever to support farmers in their efforts to fight climate change.
- Businesses have a responsibility to fight for #climate action. That's why we're calling on #Congress to #ProtectAgConservation.



Farmers, ranchers, and foresters are ready to move agriculture toward net zero emissions.





The Importance of Farm Bill Programs to Climate

- @USDA's #FarmBill conservation programs are extremely popular and empower American agriculture to lead on #climate. We need #Congress to follow through on its \$20B promise to America's farmers and #ProtectAgConservation.
- Investing in #ClimateSmartAg is one of the quickest and best ways Congress can directly equip farmers and ranchers, energize rural economies, improve climate resilience, and ensure that agriculture is part of the solution to #climate change. #ProtectAgConservation



Congress can directly equip farmers and ranchers with solutions to sustainable agriculture with Climate Smart Ag investments.



Energizing Rural America

- \$20B for @USDA's popular and effective #FarmBill conservation programs is the fastest, easiest way to energize rural economies. #Congress must follow through on its promise to #ProtectAgConservation.
- #RuralAmerica is ready to lead in the fight against #climate change. Now it's up to Congress to unlock that potential and #ProtectAgConservation.
- Congress has an opportunity to invest in the future of #RuralAmerica. From a climate, conservation, and economic standpoint - it's time to #ProtectAgConservation.





Don't Fleece Farmers

- America's #farmers are depending on #FarmBill #conservation resources. Tell Congress to follow through on its promise to #ProtectAgConservation.
- #FarmBill conservation programs provide critical support to farmers but are routinely oversubscribed. Congress can fix that by following through on its \$20 billion promise to #RuralAmerica.

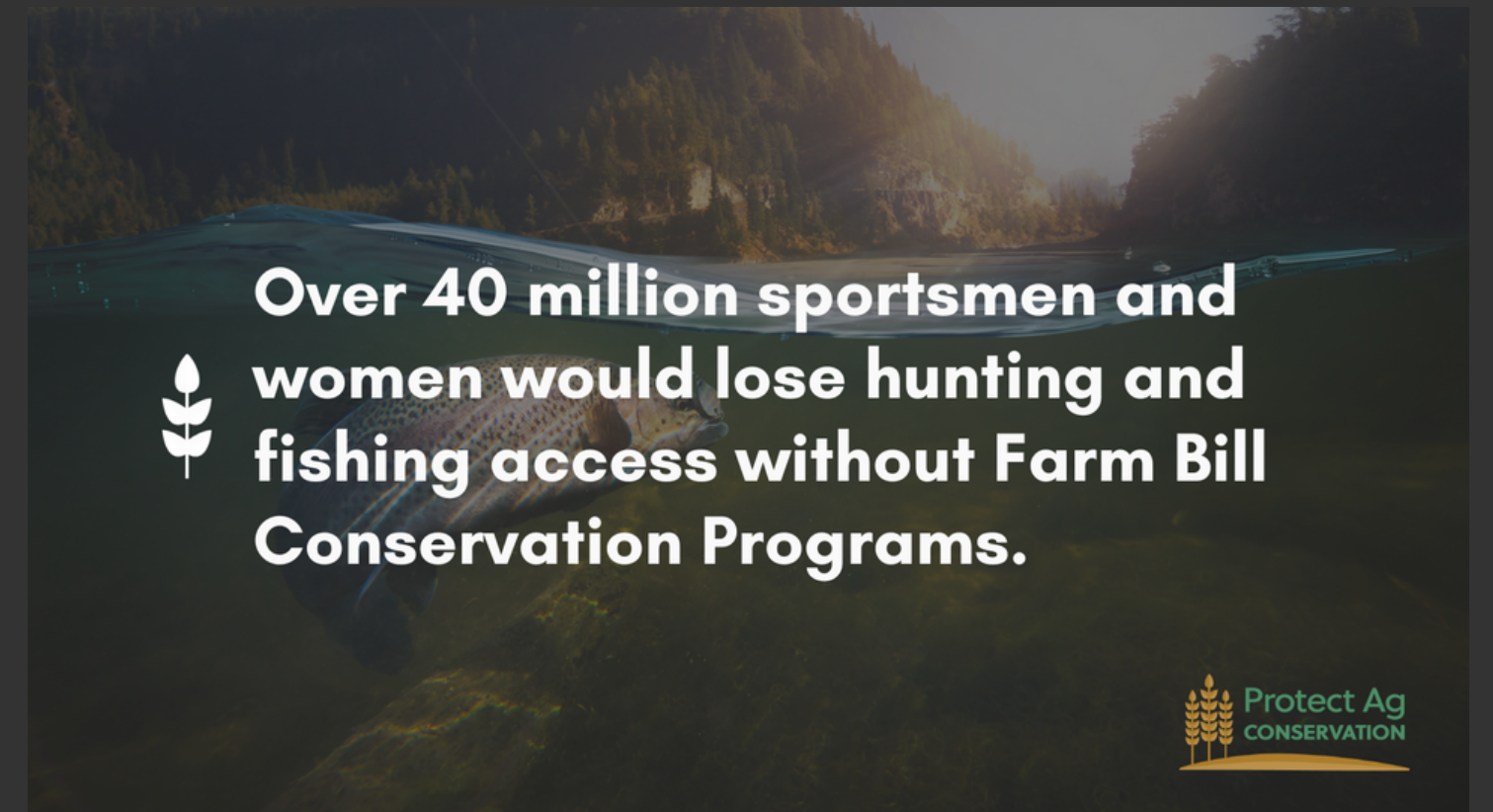


 **Don't Fleece Farmers.
Hold the Line on Ag Conservation.**



Protecting Hunting and Fishing Access

- #FarmBill conservation programs help provide #hunting and #fishing access to over 40 million sportsmen and women. The time is now for #Congress to #ProtectAgConservation for the next generation of outdoorsmen.
- What #FarmBill conservation programs mean for hunters and anglers: more quality habitat and huntable acreage, cleaner water, and more abundant fish and wildlife populations.



Over 40 million sportsmen and women would lose hunting and fishing access without Farm Bill Conservation Programs.





Strengthening Wildlife Habitats

- Supporting #conservation funding means supporting investments in healthy #wildlife habitats. Tell Congress to #ProtectAgConservation.
- The IRA's #conservation funding will regenerate healthy soils, restore wetlands, protect coastlines and build a better future for America's #wildlife. We call on Congress to #ProtectAgConservation.



www.protectagconservation.com
#ProtectAgConservation

